

*J. Ward and J. Peppard, Strategic Planning for Information Systems, Third Edition, John Willey, 2002.*

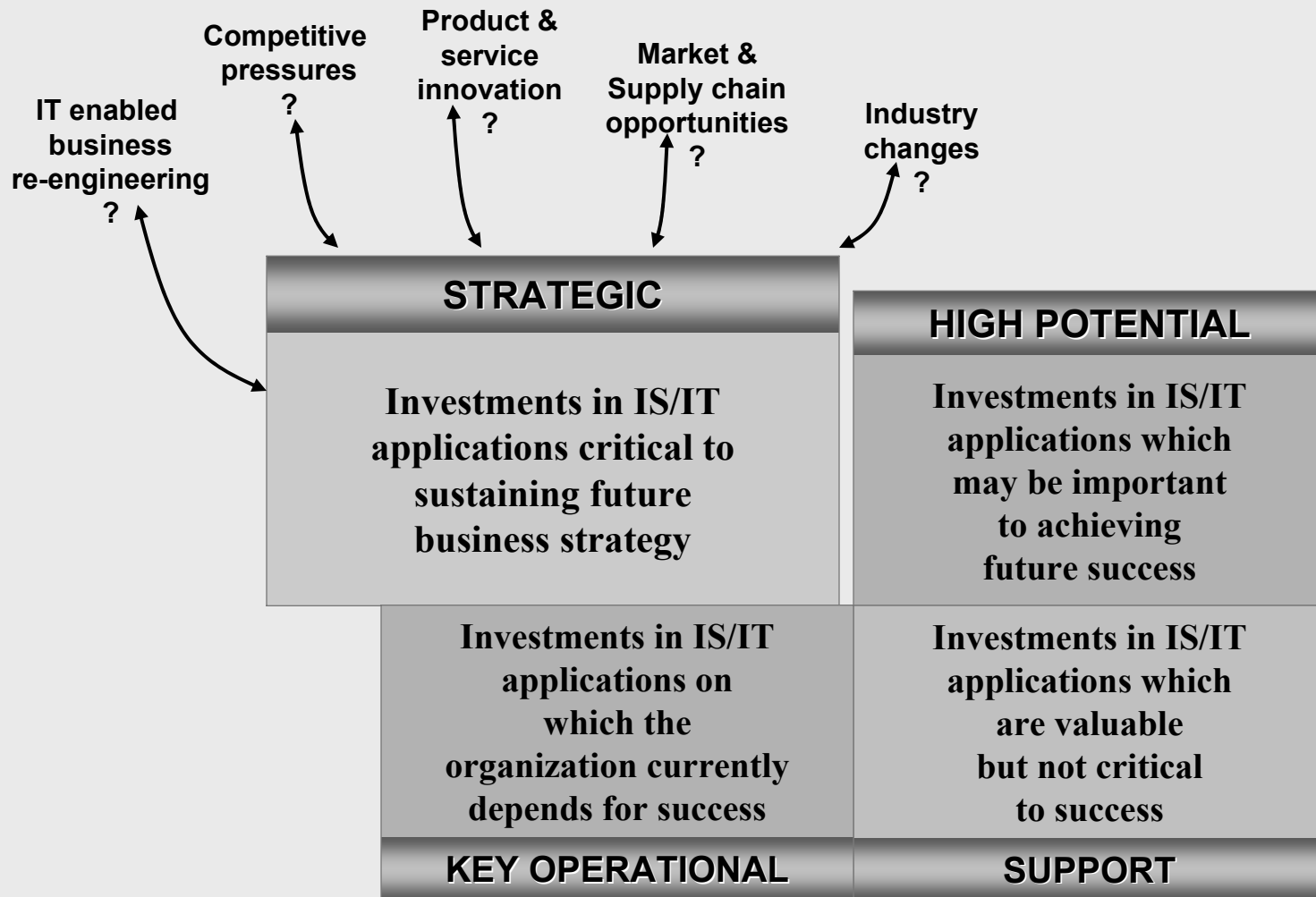
# 5

## **IS/IT Strategic Analysis: Determining the Future Potential**

# IS/IT Strategic

- ◆ It is convenient to have a methodology that clearly indicates which tool to apply when, what result to expect and what to do next
- ◆ Unfortunately, such a clear definition of an IS/IT strategy development process is not

# Strategic Perspective for Applications



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# IS/IT Strategic Analysis: Determining the Future Potential

*The End*