
Data Mining

Part 5. Prediction

5.7 Regression Analysis

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Outline

- Introduction
- Linear Regression
- Other Regression Models
- References

Introduction

Introduction

- **Numerical prediction** is similar to **classification**
 - construct a model
 - use model to predict continuous or ordered value for a given input
- **Numeric prediction vs. classification**
 - Classification refers to predict categorical class label
 - Numeric prediction models continuous-valued functions

Introduction

- **Regression analysis** is the major method for numeric prediction
- **Regression analysis** model the relationship between
 - one or more **independent** or **predictor variables** and
 - a **dependent** or **response** variable
- **Regression analysis** is a good choice when all of the **predictor variables** are **continuous** valued as well.

Introduction

- In the context of data mining
 - The **predictor variables** are the **attributes** of interest describing the instance that are known.
 - The response variable is what we want to predict
- Some classification techniques can be adapted for prediction, e.g.
 - Backpropagation
 - k-nearest-neighbor classifiers
 - Support vector machines

Introduction

- **Regression analysis methods:**
 - **Linear regression**
 - ◆ Straight-line linear regression
 - ◆ Multiple linear regression
 - **Non-linear regression**
 - **Generalized linear model**
 - ◆ Poisson regression
 - ◆ Logistic regression
 - **Log-linear models**
 - **Regression trees and Model trees**

Linear Regression

Linear Regression

- **Straight-line linear regression:**

- involves a response variable y and a single predictor variable x

$$y = w_0 + w_1 x$$

- w_0 : y -intercept
- w_1 : slope
- w_0 & w_1 are **regression coefficients**

Linear regression

- **Method of least squares**: estimates the best-fitting straight line as the one that minimizes the error between the actual data and the estimate of the line.

$$w_1 = \frac{\sum_{i=1}^{|D|} (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^{|D|} (x_i - \bar{x})^2} \quad w_0 = \bar{y} - w_1 \bar{x}$$

- D : a training set
- x : values of predictor variable
- y : values of response variable
- $|D|$: data points of the form $(x_1, y_1), (x_2, y_2), \dots, (x_{|D|}, y_{|D|})$.
- \bar{x} : the mean value of $x_1, x_2, \dots, x_{|D|}$
- \bar{y} : the mean value of $y_1, y_2, \dots, y_{|D|}$

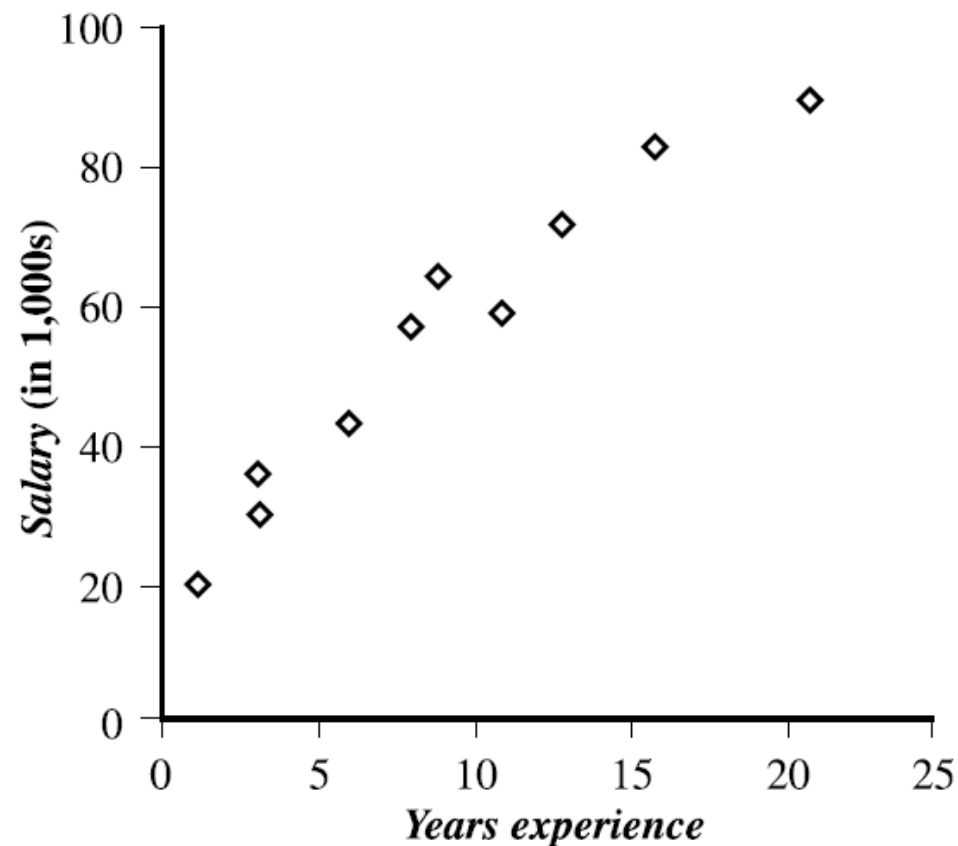
Example: Salary problem

- The table shows a set of paired data where x is the number of years of work experience of a college graduate and y is the corresponding salary of the graduate.

x years experience	y salary (in \$1000s)
3	30
8	57
9	64
13	72
3	36
6	43
11	59
21	90
1	20
16	83

Linear Regression

- The 2-D data can be graphed on a **scatter plot**.
- The plot suggests a linear relationship between the two variables, x and y .



Example: Salary data

- Given the above data, we compute

$$\bar{x} = 9.1 \text{ and } \bar{y} = 55.4$$

- we get

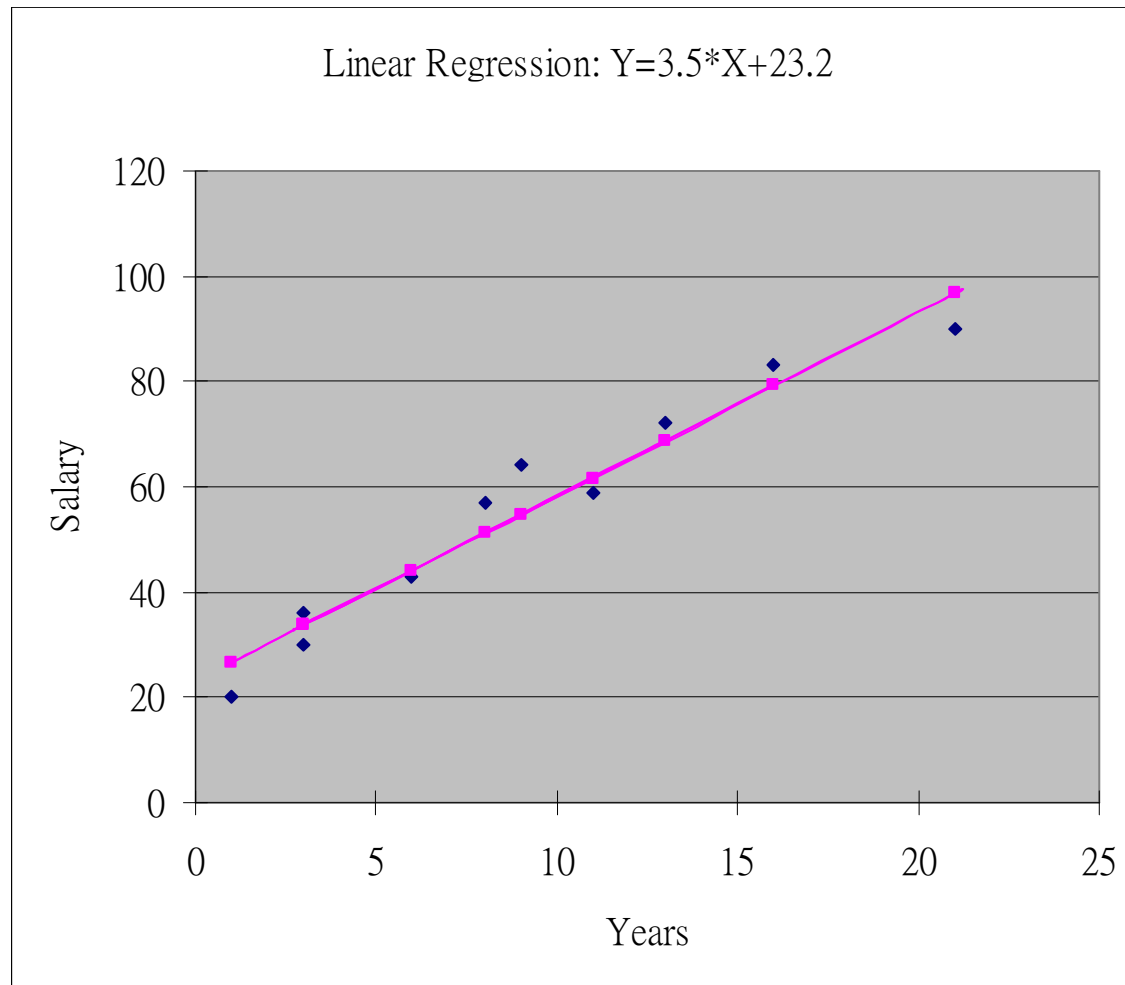
$$w_1 = \frac{(3 - 9.1)(30 - 55.4) + (8 - 9.1)(57 - 55.4) + \dots + (16 - 9.1)(83 - 55.4)}{(3 - 9.1)^2 + (8 - 9.1)^2 + \dots + (16 - 9.1)^2} = 3.5$$

$$w_0 = 55.4 - (3.5)(9.1) = 23.6$$

- The equation of the least squares line is estimated by

$$y = 23.6 + 3.5x$$

Example: Salary data



Multiple linear regression

- **Multiple linear regression** involves more than one predictor variable
- Training data is of the form $(\mathbf{X}_1, y_1), (\mathbf{X}_2, y_2), \dots, (\mathbf{X}_{|D|}, y_{|D|})$
- where the \mathbf{X}_i are the n -dimensional training data with associated class labels, y_i
- An example of a multiple linear regression model based on two predictor attributes:

$$y = w_0 + w_1x_1 + w_2x_2$$

Example: CPU performance data

	Cycle time (ns) MYCT	Main memory (KB)		Cache (KB) CACH	Channels		Performance PRP
		Min. MMIN	Max. MMAX		Min. CHMIN	Max. CHMAX	
1	125	256	6000	256	16	128	198
2	29	8000	32000	32	8	32	269
3	29	8000	32000	32	8	32	220
4	29	8000	32000	32	8	32	172
5	29	8000	16000	32	8	16	132
...							
207	125	2000	8000	0	2	14	52
208	480	512	8000	32	0	0	67
209	480	1000	4000	0	0	0	45

$$\text{PRP} = -55.9 + 0.0489 \text{ MYCT} + 0.0153 \text{ MMIN} + 0.0056 \text{ MMAX} \\ + 0.6410 \text{ CACH} - 0.2700 \text{ CHMIN} + 1.480 \text{ CHMAX}.$$

Multiple Linear Regression

- Various statistical measures exist for determining how well the proposed model can predict y (described later).
- Obviously, the greater the number of predictor attributes is, the slower the performance is.
- Before applying regression analysis, it is common to perform attribute subset selection to eliminate attributes that are unlikely to be good predictors for y .
- In general, regression analysis is accurate for numeric prediction, except when the data contain outliers.

Other Regression Models

Nonlinear Regression

- If data that does not show a linear dependence we can get a more accurate model using a **nonlinear regression** model
- For example,

$$y = w_0 + w_1 x + w_2 x^2 + w_3 x^3$$

Generalized linear models

- **Generalized linear model** is foundation on which linear regression can be applied to modeling **categorical response variables**
- Common types of generalized linear models include
 - **Logistic regression**: models the probability of some event occurring as a linear function of a set of predictor variables.
 - **Poisson regression**: models the data that exhibit a Poisson distribution

Log-linear models

- In the log-linear method, all attributes must be categorical
- Continuous-valued attributes must first be discretized.

Regression Trees and Model Trees

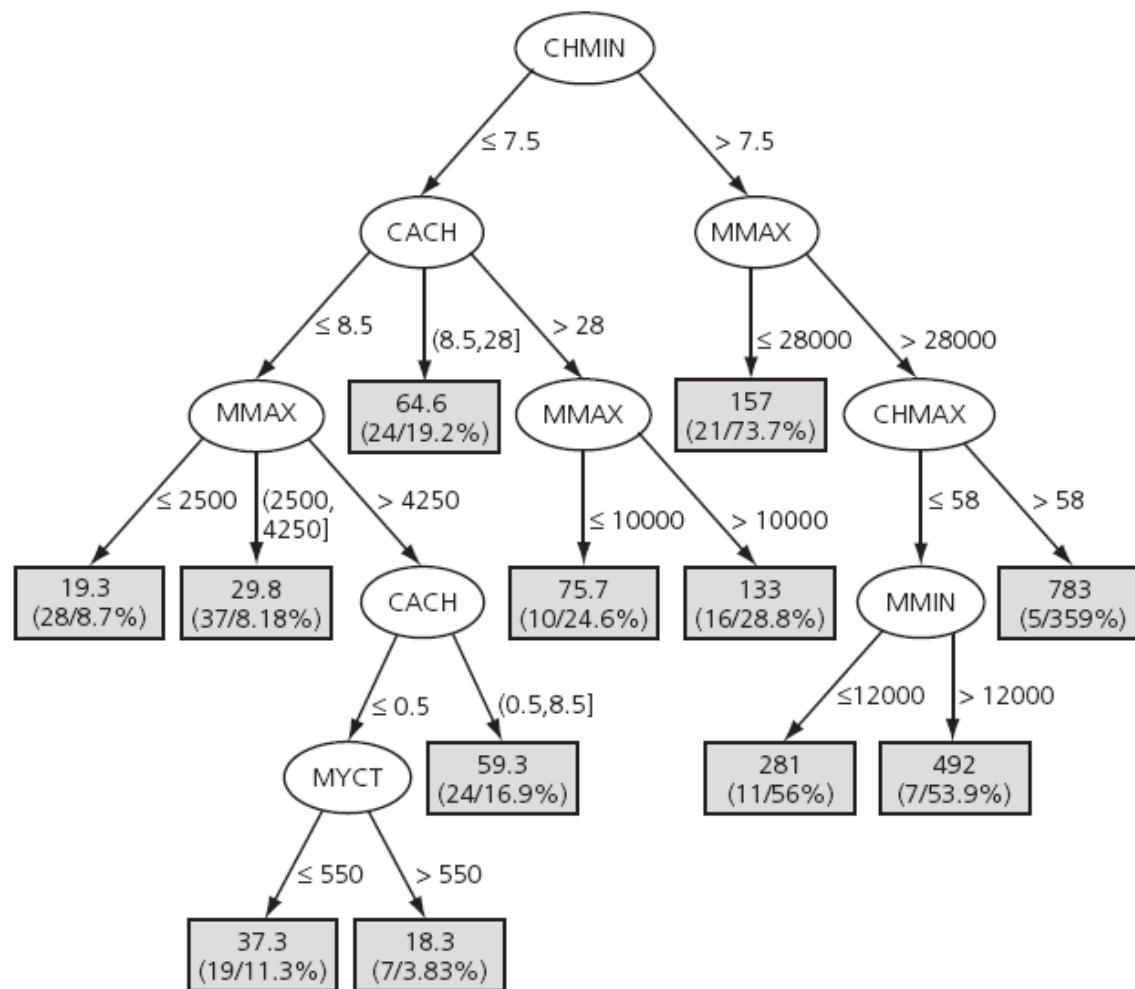
- Trees to predict continuous values rather than class labels
- **Regression and model trees** tend to be more accurate than linear regression when the data are not represented well by a simple linear model

Regression trees

- **Regression tree**: a decision tree where each leaf predicts a numeric quantity
- Proposed in CART system (Breiman et al. 1984)
 - CART: Classification And Regression Trees
- Predicted value is average value of training instances that reach the leaf

Example: CPU performance problem

- Regression tree for the CPU data



Example: CPU performance problem

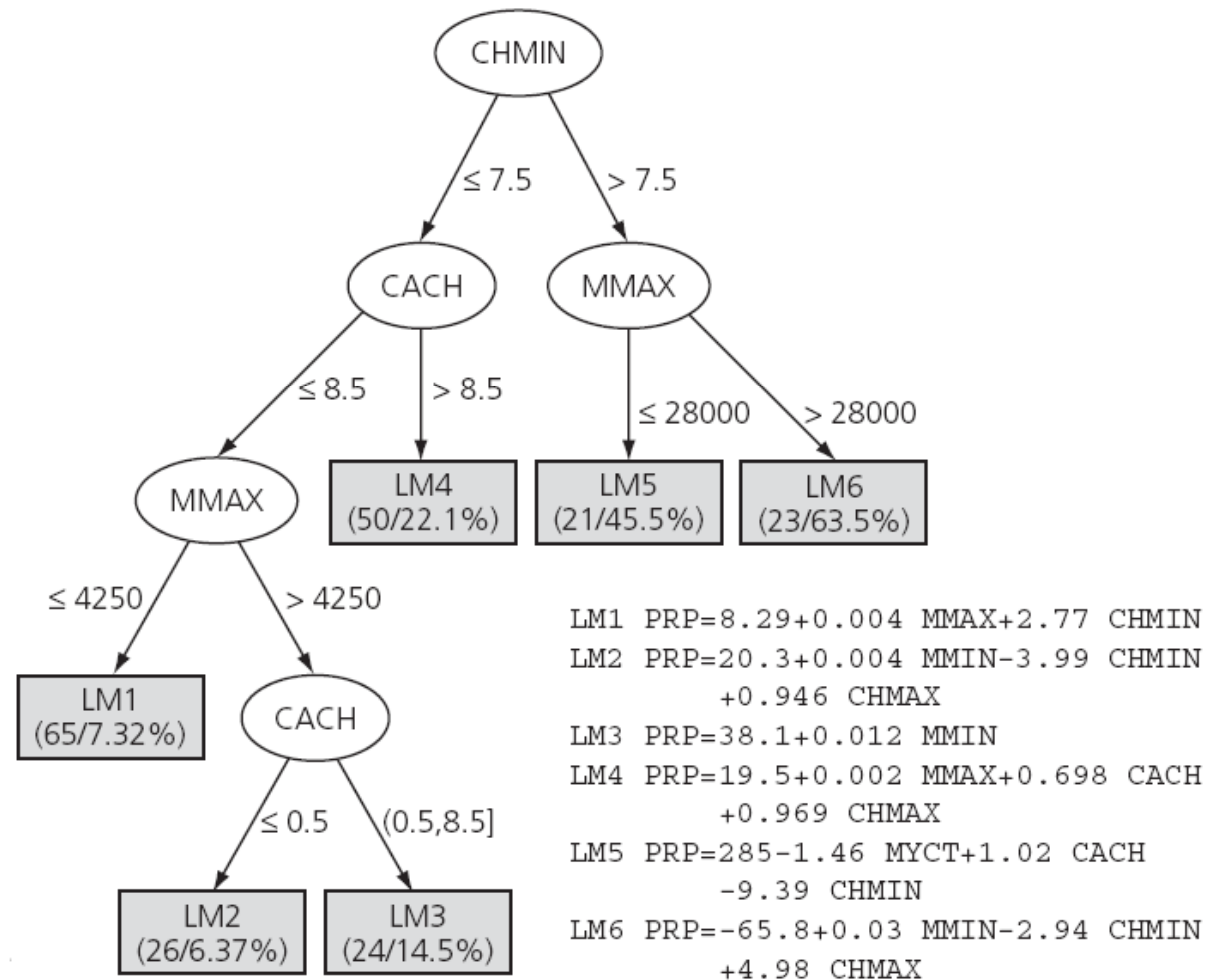
- We calculate the average of the absolute values of the errors between the predicted and the actual CPU performance measures
- It turns out to be significantly less for the tree than for the regression equation.

Model tree

- **Model tree**: Each leaf holds a regression model
- A multivariate linear equation for the predicted attribute
- Proposed by Quinlan (1992)
- A more general case than regression tree

Example: CPU performance problem

- Model tree for the CPU data



References

References

- J. Han, M. Kamber, **Data Mining: Concepts and Techniques**, Elsevier Inc. (2006). (Chapter 6)
- I. H. Witten and E. Frank, **Data Mining: Practical Machine Learning Tools and Techniques**, 2nd Edition, Elsevier Inc., 2005. (Chapter 6)



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